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For Immediate Release

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Top Metro Detroit Wedding Planner Offers Affordable Alternative to Brides

Berkley, Mich. (February 8, 2010) – One of the area’s leading wedding planners is debuting a new company to put a quality coordinator within the reach of every bride. Frosted Pink Events, a division of Laura Davis Events in Berkley, Mich., offers an a la carte service menu at affordable prices, allowing brides to pick only the services they want and that fit their budgets.

“Today, more and more brides are hiring coordinators, even if it’s just for the wedding day, to make sure that all of their plans come together seamlessly,” explains Laura Davis, senior event manager and owner of Laura Davis Events. “With Michigan’s economy hit so hard, couples are looking for ways to make their wedding budgets stretch further, and that often means sacrificing experience for a lower price point.”

With service collections starting at \$1,200 and going up to \$20,000, Davis knows that Laura Davis Events simply isn’t in the budget for many brides. She created Frosted Pink Events to help couples who otherwise couldn’t afford their services.

“We’ve streamlined the coordination process to leverage the experience and connections that my company has developed over the past nine years of doing business,” she says. Vendor recommendations start at just \$10 and complete wedding day packages can be created for as little as \$590.

“Brides and grooms only have one wedding day and there’s no chance to do it over if something goes wrong,” says Davis. “My entire team takes this idea very seriously. We’re excited to introduce Frosted Pink Events and help every couple have a stress-free and smooth wedding day.”

More information on Frosted Pink Events can be found online at www.frostedpinkevents.com.

Laura Davis Events, Inc. is an award-winning, full-service wedding and event planning company serving the entire metropolitan Detroit area and beyond since 2001. For more information, call (248) 591-0161 or visit online at www.lauradavisevents.com.

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